

THE GLOBAL PRIVACY LANDSCAPE
Regulatory Changes, Business Impacts, and Strategies for Businesses to Leverage Right Now

JORDAN FISCHER
PARTNER
CONSTANGY, BROOKS,
SMITH & PROPHETE LLP

TIMOTHY TOOHEY
PARTNER
GREENBERG GLUSKER LLP

Date: Tuesday, August 29 | Time: 5:30 - 7:30 PM Pacific

[REGISTER NOW](#) >>>> [AITP-LA.ORG](https://aitp-la.org)

The Global Privacy Landscape

Regulatory Compliance and Protecting Customer Data

A VIRTUAL MEETING

Date: Tuesday, August 29, 2023

Networking: 5:30 PM to 6:15 PM

Presentations and Q&A 6:15 PM to 7:30 PM

SPEAKERS

Jordan L. Fischer, Esq. Partner at Constangy, Brooks, Smith & Prophete, LLP

Timothy Toohey, Esq. Partner at Greenberg Glusker

Place: Virtual meeting via ZOOM

Cost: FREE for all with Advance Registration

Registration in advance on Zoom IS REQUIRED. Here is a link:

https://us02web.zoom.us/meeting/register/tZoodeCqrzkqGtCkF_BuSDLItutzeoY-WsdW

Practical Strategies to Meet Compliance Requirements

Learn from high-profile legal experts how to protect yourself and your organization – reduce risk, implement privacy best practices, and maintain regulatory compliance.

We are pleased to feature two well-known speakers:

Jordan L. Fischer, Esq. Partner at Constangy, Brooks, Smith & Prophete, LLP

Timothy Toohey, Esq. Partner at Greenberg Glusker

The data privacy and cybersecurity legal environment continues to grow in complexity, both from a legal and technological perspective, and **there are direct business impacts.**

These globally-recognized speakers will share the evolution of security and privacy within changing regulatory and legal frameworks, presenting key developments both within the U.S. and internationally in data privacy law -- including the California Consumer Privacy Act (CCPA), the upcoming California Privacy Rights Act (CPRA), and trans-border transfers of personal data under the GDPR.

They will provide **practical strategies for businesses to leverage** in 2023 for privacy regulatory compliance –including forthcoming legislative requirements such as the CPRA in effect as of July 1st -- consumer rights, sharing and selling of personal information, collection of “sensitive” data, responding to consumer requests, and preparation of privacy notices.

ZOOM REGISTRATION IS REQUIRED. Register in advance below.

After registering, you will receive a confirmation email from ZOOM with an actual link for joining the meeting.

During the **Pre-meeting session**, we’ll discuss topics of interest to you. Please arrive promptly at 5:30 PM to meet other professionals and **share your ideas!**

Event Registration

ABOUT OUR SPEAKERS

Jordan Fischer -- Partner at Constangy, Brooks, Smith & Prophete, LLP | Professor of Law at Drexel University | Lecturer at University of California (UC), Berkeley School of Information | Author | Speaker | Regular media contributor

Jordan is a Partner with the Constangy Cyber Team and brings substantial expertise and leadership to the provision of compliance advisory services. With her extensive experience in the global intersection of law and technology, Jordan works to continually evaluating and assessing legal and business opportunities and risks in order to provide public and private sector clients with vital data privacy and cybersecurity counsel and business strategic advice.



She advises clients on a variety of regulations, including but not limited to the General Data Protection Regulation (GDPR), the California Consumer Privacy Act (CCPA)/California Privacy Rights Act (CPRA), the Fair Credit Reporting Act (FCRA), and the Driver's Privacy Protection Act (DPPA).

Additionally, she has experience with biometric data laws, global data breach standards, and federal and state unfair business practices acts and privacy frameworks such as International Standards Organization (ISO) 27001 and 27701, the National Institute of Standards and Technology (NIST), and the Payment Credit Card Industry Data Security Standard (PCI DSS).

Jordan represents clients in contractual negotiations pertaining to technology, data management, security, and privacy, and she assists in the development of customized, right-sized compliance programs to address numerous regulatory requirements and industry best practices. She also advises clients on cross-border data management and information governance, developing business-oriented and cost-effective strategies for information security, data privacy, and technology compliance.

Jordan's experience provides her the opportunity to represent clients in a wide range of industries, gaining valuable insight into sectors including agriculture, AdTech, emerging technologies (blockchain, Internet of Things (IoT), and Artificial

Intelligence (AI)), gaming, healthcare, manufacturing, and pharmaceutical. She advises clients on third-party management, addressing the privacy and security of their supply chain. She also collaborates with clients to develop business solutions that incorporate privacy-by-design and security-by-design principles, fusing regulatory requirements with practical, real-world solutions.

Jordan is a Cybersecurity Lecturer at the University of California, Berkeley, and a Law Professor at the Thomas R. Kline School of Law. Her academic research investigates the convergence of law and technology, as well as the practical implications of regional data protection regulations in the context of the global economy.

Jordan is a globally recognized speaker on a wide range of technology and privacy law topics. In addition, she hosts the podcast *Cybersecurity and Data Privacy: The New Frontier* for the American Bar Association, which concentrates on data security, privacy, and related legal topics. On the podcast, Jordan discusses a variety of topics focused on law, technology, privacy, and cybersecurity from the perspective of various industries.

Jordan is a Certified Information Privacy Professional for Europe (CIPP/E) and a Certified Information Privacy Professional for the United States (CIPP/US), as well as a Certified Information Privacy Manager (CIPM), as certified by the International Association of Privacy Professionals. She is a certified trainer for the International Association of Privacy Professionals.

<https://www.linkedin.com/in/jordan-fischer-esq/>

Timothy Toohey– Privacy, Technology Law and Cybersecurity Specialist and Partner at Greenberg Glusker.

Timothy Toohey leads the Cyber Security Practice of Greenberg Glusker. Tim’s work focuses on assuring that his clients’ proprietary, personal, customer and employee information, and other sensitive data is fully protected and serves its intended purposes.



As a United States Certified Information Privacy Professional (CIPP/US), a European Union Certified Information Privacy Professional (CIPP/E), and a Certified Information Privacy Manager (CIPM), Tim understands both the value and challenges of collecting, retrieving, storing, and employing data.

“Protecting the data and intellectual assets of a company is essential to protecting its brand,” says Tim. “In a data-centric world, unauthorized access and dissemination of personal and proprietary data can be fatal to a business. Our job as privacy and data security lawyers is to help clients understand and manage these risks.”

An intellectual property lawyer as well as a privacy and data security attorney, Tim works hand-in-hand with organizations, entrepreneurs, and high-profile individuals on matters of data strategy and security.

On the cutting edge of data's role in all aspects of society, Tim also skillfully facilitates conversations to mediate between the needs of technologists and executives, to maximize effective data usage to comply with national and international laws, regulations, and best practices. If necessary, Tim represents clients in litigation.

Tim's counsel also extends to enterprises whose activity touches and crosses foreign borders. He has particular expertise regarding trans-border transfers of personal data under the GDPR, including implementation of Standard Contractual Clauses (SCCs).

He has worked in the areas of new media, advertising, brand protection, and entertainment. He is experienced in intellectual property litigation (trademark, copyright, and trade dress matters), as well as intellectual property licensing.

He also has over twenty years' experience in business and corporate litigation matters, including unfair competition, general commercial litigation, consumer and regulatory matters, and class action defense.

He is admitted to the California State Bar and authorized to practice in California. Professional affiliations: Member, Arbitration Panel for the EU-U.S. Privacy Shield Framework. Privacy Shield Arbitrator, International Centre for Dispute Resolution - American Arbitration Association (ICDR-AAA)

Timothy was recognized in the Los Angeles Times' Guide for Business of Law Visionaries for Cybersecurity, 2022

<https://www.linkedin.com/in/timothy-toohey/>

Advance registration for the ZOOM meeting is required. After registering, you'll receive a confirming email from Zoom.

About Our Sponsors



Visibility One - Making it Simple

VisibilityOne Cuts Down Videoconferencing Troubleshooting.

The industry's first UCC monitoring application that goes beyond SNMP. VisibilityOne provides a new layer of information simply not available with standard monitoring tools. Patented business intelligence offers a single, data-rich view, across multiple vendors and cloud services to provide real-time performance, actionable insights, and reporting.

Learn more at <https://www.visibility.one/>

COMING EVENTS

September 28 -- Peter Coffee's Annual Forecast

Virtual. Well-known technology Futurist will share latest developments and surprise us with what's capable now.

October 24th -- CTO Insights Panel: Latest Tech Trends and Innovations

In-person in Culver City: Join us for a Panel discussion moderated by Dr. Tony Karrer with Chief Technology Officers from leading tech companies. Gain insights from experts on where technology is headed. A wide range of topics, such as Digital transformation, security/privacy, talent retention, project management, remote workforce, cloud services, AI and the data explosion.

November 16th -- Securing the Digital Frontier: Cyber Security Panel on Protection Strategies

Virtual. A Panel of security experts moderated by Dr. Stan Stahl discussing cyber security protection strategies. Learn from experts on how to protect your organization from cyberattacks.

December -- Festive Feast and Ideas: a Memorable Holiday Dinner!

In-person. Join us for our annual holiday event in Culver City. Enjoy a delicious meal, network with other AITP members, and get inspired for the new year.

COMMUNITY EVENTS

September 13th -- AppSec SoCal Conference in Santa Monica. Learn about the latest in application security. Hear from experts on how to protect your applications from cyberattacks. Come and meet us at the AITP-LA table. Register at <https://planetcybersec.com/091323-conference/> Use the discount code AitP/LA40

AITP San Diego Virtual Meetings, <https://aitpsd.org/>

AITP Akron Virtual Chapter Meetings, <https://akron-aitp.org/>

AITP Chicago Virtual Chapter Meetings, <https://www.aitpchicago.com/>

[**AITP-LA Website**](#)

[**Subscribe to IT Zone**](#)

Linkedin Group

Email us

Contact Information

AITP-LA can be accessed at www.aitp-la.org and the LinkedIn group is "AITP-LA"

For more information, call the Chapter telephone at 424-226-8401 or email us at info@aitp-la.org.

About AITP-LA

Association of Information Technology Professionals LA (AITP-LA) meets in West LA with a focus on keeping members abreast of trends and best practices in managing technology, and providing strong networking opportunities.

AITP-LA is about technology – bringing experts in their field to share cutting-edge ideas with members. Helping members connect the dots, take the next steps, grow in their ability to apply technologies to competitive advantage.

AITP-LA is part of a national organization that provides leadership, professional development, certification and personal growth opportunities to IT managers and technologists. The core of the AITP experience is the chapter network, with 400 professional and student chapters throughout the country.

AITP-LA welcomes your direct participation in chapter activities. There are opportunities to help with Publicity, Programs, Membership, Outreach, and other areas—it's a great time to join AITP-LA.

Subscribe to our newsletter: informationtechnologyzone.com

Become a member of AITP-LA: send a request to membership@aitp-la.org

Note: AITP-LA program events offer Professional Development credits for a variety of certifications (such as PMP, CISA, CBAP, etc.). Learn about cutting-edge technology

trends and earn credits toward your certifications! (Please refer to your certification guidelines to confirm eligibility.)

©2023 AITP-LA | PO Box 4464 Downey, Ca 90241

[Web Version](#) [Subscribe](#) [Forward](#) [Unsubscribe](#)

Powered by
GoDaddy Email Marketing ®