



Bryce Lourié

Associate

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Bryce Lourié is an Associate in the Environmental Group.

He advises on compliance with environmental laws and regulations, including those governing hazardous waste, water, and air quality. Bryce also navigates the challenges of complex recycling and sustainability laws, ensuring that clients remain current with evolving industry standards. In addition, he has been actively involved in consumer product compliance, addressing advertising and labeling requirements.

Bryce provides guidance on environmental permitting and supports environmental litigation cases, including responding to Proposition 65 notices and pre-litigation settlement efforts. Bryce also conducts environmental due diligence on M&A deals, helping clients assess and mitigate risks during transactions.

Bryce earned his J.D. from the University of Southern California Gould School of Law, where he was active in the Energy & Environmental Law Society. He was also the winner of the oral argument competition as part of the Hale Moot Court Honors Program. During law school, Bryce served as a judicial extern for the Honorable William S. Dato of the California Court of Appeal, Fourth Appellate District.

Professional Affiliations

- Member, California Lawyers Association - Environmental Law Section
- Member, The Foundation for Natural Resources and Energy Law (FNREL)

Bar Admissions

- California

Education

- University of Southern California Gould School of Law (J.D., *Order of the Coif*, 2024)
 - Legal Writing Fellow
 - Hale Moot Court Honors Program
- New York University (B.F.A., *Dean's List*, 2015)

- Theatre

Languages

- French

Representative Matters

- Conducted environmental due diligence for acquisition of a recycling facility.
- Represented clients in Proposition 65 enforcement actions.
- Provided compliance advice to food manufacturers for complex FDA regulations.
- Advised national manufacturers on compliance with evolving recycling laws across the country.
- Represented renewable energy producer in complex contract dispute involving renewable energy credits.
- Advised clients on air, water, and waste permitting requirements for various industrial operations.

Insights

April 8, 2025

Handling the truth

Recycling Today

Tox of the Town Blog

Where the Law and the Environment Connect. **Tox of the Town** is a blog written by attorneys in Greenberg Glusker's Environmental Law Group. With years of legal, technical, and business know-how experience, we look forward to providing our readers with timely updates on environmental issues. Subscribe to our blog today to receive updates on changing environmental laws, regulatory and compliance issues, ongoing litigation, and more.

April 11, 2025

Countdown to Compliance: California's New "Recyclable" Labeling Law

The 18-month clock is now ticking for businesses to comply with California's Senate Bill (SB) 343, also known as the "Truth in Recycling" law, which addresses permissible recyclable claims. In 2021, California passed SB 343, which creates stricter requirements...

March 13, 2025

Moving Targets: Multi-State EPR Packaging Laws—Key Updates & Deadlines

Across the country, states are enacting so called “Extended Producer Responsibility” (EPR) laws aimed at reducing plastic waste and shifting the cost of recycling these plastics from the consumer back to the producer. This is done primarily by establishing...