



## Julia R. Haye

Partner

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With more than 25 years of experience in entertainment litigation and high-net-worth disputes, Julia Haye is highly regarded as one of the top attorneys in her field.

### Entertainment Litigation

Her entertainment practice includes successfully resolving, at trial and in arbitration, complex business disputes involving profit participation, motion picture production and distribution, rights ownership, copyright and trademark infringement, idea submission, and other entertainment-related conflicts and contractual disputes.

Her counsel extends to every genre of entertainment and media, including independent motion pictures, television, music, dance, and online and digital media. She has represented Marvel Entertainment in various matters involving intellectual property disputes and profit participation rights, the holder of the rights to The Beatles against Apple Computer, the owner of the *Friday the 13th* movie franchise in a dispute with a former producer, and has resolved a complex business partnership dispute involving the remake of *Last House on the Left*.

Through her extensive work in major profit participation cases on behalf of talent, artists and rights holders, including Marvel and the rights holders to Winnie the Pooh, Julia has become fluent in the unique language of Hollywood accounting. She enjoys productive relationships with the industry's preeminent accounting firms and regularly advocates advantageous positions for her clients as she guides them in untangling the convoluted web of deductions and income streams, including home video royalties, foreign television sales, digital distribution revenues, and other contractual clauses and complex accounting practices.

Julia additionally regularly advises on copyright and trademark infringement disputes and matters involving idea submissions. Her background also includes working with music rights, such as identifying future royalty streams and advising clients with respect to royalties from digital distribution, and advising musical artists and choreographers on protection of their intellectual property assets.

### High-Net-Worth Disputes

In addition to her highly-regarded entertainment practice, Julia's litigation experience has evolved to include high-net-worth disputes, high-asset divorce proceedings, and probate litigation. While Greenberg Glusker does not have a traditional family law practice, Julia has significant litigation experience with complex cases involving marital property characterization, agreements, and property issues. Julia draws on her extensive litigation expertise in other areas such as entertainment, her dynamic approach, and the trust she builds with her clients to successfully navigate and resolve the contentious, sensitive, and difficult financial disputes that often arise in high-stakes, high-net-worth divorce litigation.

### **Trial Experience**

Through her practice, Julia also has obtained significant, first-hand trial experience. Among Julia's successful trial and litigation achievements are serving on the high-profile trial team that won a \$104 million jury verdict against Exxon Mobile for polluting New York City water, and serving as second chair in a 4-week jury trial concerning a complex business dispute.

### **Beyond the Practice**

As a former dancer, Julia brings her passion for dance and all forms of the arts into her law practice. She takes a special interest in the intersection between dance and the law, including copyright protection for choreography, and has written several articles on this topic. Julia has been recognized in *Los Angeles Times B2B Publishing's* Guide for Business of Law Visionaries for Litigation and in *Best Lawyers in America* under "Litigation - Intellectual Property." In 2019, Century City Bar Association honored her as Entertainment Litigator of the Year.

### **Awards**

- *Los Angeles Business Journal*, Leaders of Influence: Litigators and Trial Attorneys, 2024
- Recognized in the *Los Angeles Times'* Guide for Business of Law Visionaries for Litigation, 2023
- *The Best Lawyers in America*®
  - Litigation - Intellectual Property, 2024, 2025
  - Entertainment Law - Motion Pictures and Television, 2023
- Entertainment Litigator of the Year, Century City Bar Association (2019)

### **Bar Admissions**

- California

### **Court Admissions**

- United States District Court for the Central District of California

### **Education**

- University of California, Los Angeles School of Law (J.D., 1998)
  - UCLA Law Review, Symposium Editor
- University of California, Los Angeles (B.A., *cum laude*, 1994)

- Communication Studies

## Representative Matters

### Entertainment

- Obtained summary judgment for a business management firm in a first-of-its-kind “idea theft” claim filed by a talent manager concerning the eligibility of touring musicians and bands to receive Shuttered Venue Operator Grants (“SVOG”), a COVID-19 relief program established during the pandemic
- Represented the Cisneros Group of Companies in a multi-faceted, entertainment-related business dispute
- Represented Marvel Entertainment, owner of the copyrights in Spider-Man, Iron Man and numerous other iconic characters in various matters involving intellectual property disputes, profit participation rights and general litigation
- Regularly represents Epic Pictures Group in connection with the financing, production and distribution of independent feature films
- Represented the owner of the *Friday the 13th* movie franchise in a dispute with the producer of the original film
- Represented the producer of the classic horror film *The Last House on the Left* in a dispute with his business partner concerning the 2009 remake of the film
- Represented screenwriting team in negotiation of screenplay sale and writing services agreement with major motion picture studio
- Represented Gameloft, S.A., one of the world’s largest publishers of mobile phone video games, in a copyright and trademark dispute brought by Activision in connection with the video game “Guitar Hero”
- Represented Apple Corps, Ltd., the holder of the rights to The Beatles, in a trademark dispute with Apple Computer over the right to use the “Apple” mark in connection with Apple’s iTunes and iPod businesses
- Represented the owners of the rights in Winnie the Pooh in their action against Disney for fraud and breach of contract relating to Disney’s obligation to pay royalties
- Part of the litigation team that represented an Academy Award winning composer in a multi-faceted dispute with his long-time business partner
- Part of the litigation team that represented and achieved favorable settlements on behalf of Tom Cruise and Nicole Kidman when their names and likenesses were used without permission by cosmetics company Sephora
- Represented the heirs of motion picture director William Wyler in a contractual dispute with Wyler’s former business manager involving the motion picture *Ben-Hur*
- Represented several screenwriters in connection with idea submission claims against major motion picture studios

- Regularly represents young, up and coming filmmakers, writers and producers in connection with various film and television projects

### **Complex Business**

- Part of the high-profile trial team that won a \$104 million jury verdict against Exxon Mobil for polluting New York City's water supply
- Represented a Los Angeles real estate developer in a dispute concerning the acquisition of two well-known, Los Angeles area properties worth over \$500 million
- Part of the litigation team that represented a Los Angeles real estate developer and his investment company in a hotel partnership dispute and obtained a \$15.5 million settlement in favor of our client based on an approximately \$2 million investment
- Part of the litigation team that successfully represented a well-known real estate development client in defense of a \$150 million claim for breach of a real estate partnership; after a three and a half month trial, the Court determined that our client was not liable
- Represented an established salesperson in a breach of contract action against his former employer to obtain lost profits