



## Richard L. Hong

Partner

RHong@ggfirm.com

Ph. 310-785-6847

Fax 310-201-2352

A seasoned corporate attorney, Richard Hong has been involved in deals and transactions with a cumulative value in excess of \$25 billion.

Richard's practice focuses on a broad spectrum of corporate and business law, with an emphasis on mergers, acquisitions, divestitures, financings, capitalizations and operational matters. He counsels companies, acquirers, sellers, conglomerates, private equity firms, founders and high net worth individuals in transactions involving acquisitions, sales, strategic planning, consolidations, business reorganizations, divisional spin-offs, project financing, debt and equity financing, private placements, joint ventures, licensing and corporate governance.

In addition to serving as lead counsel in mergers and acquisitions, Richard is also looked upon by his clients as their trusted advisor. Richard serves as outside general counsel to numerous established companies, emerging companies, investment groups, founders and family offices across a broad spectrum of business industries, including technology, digital/social media, financial, private equity, insurance, logistics, transportation, advertisement, branding, entertainment and hospitality. Richard guides his clients through complex business transactions, while maintaining a constant focus on meeting their strategic and financial goals.

Richard began his legal career as Deputy Counsel to a Dutch-based company with worldwide holdings in Europe and Asia.

### Awards

- Recipient, Freshman Writing Program Honors Award, University of Southern California
- Recipient, Dean's List Award (seven consecutive semesters), University of Southern California
- Recipient, Golden Key National Honor Society, University of Southern California
- Member, Pi Sigma Alpha Honor Society, University of Southern California

### Bar Admissions

- California

## Education

- Pepperdine University School of Law (J.D., 1995)
- University of Southern California (B.A., *magna cum laude*, 1991)
  - International Relations

## Representative Matters

- Represented buyer with \$4 billion of assets under management in its acquisition of an automotive leasing company for credit unions
- Represented premier web design and digital studio in its sale to Facebook
- Lead M&A attorney on the \$2 billion sale of professional basketball team to Steve Ballmer
- Represented airline logistics company in its strategic acquisition of a competitor's division
- Represented non-controlling stockholder in its buyout of 100% of a \$500 million casualty insurance company
- Represented leading national financing company in its strategic restructuring valued at more than \$1 billion
- Represented largest private U.S. automotive financing company in its placement of minority equity interest valued at \$250 million to a Japanese conglomerate
- Represented premier global provider of international transportation and logistics in its sale to private equity firm
- Represented private equity firm in its acquisition and expansion of a chain of sports fitness clubs
- Represented buyer in its acquisition of an island in Bimini, including the resort hotel located on the island
- Represented private insurance company in its acquisition of a national insurance company by way of complex joint venture and merger
- Represented high-net-worth family office in its global business planning relating to multi-million dollar art collection

## Insights

June 15, 2017

**Westlake Financial Acquires Credit Union Leasing of America**

*Business Wire*

August 12, 2014

**Sterling Family Trust Completes \$2 Billion Sale of Los Angeles Clippers to Steve Ballmer**

*Greenberg Glusker Press Release*

June 3, 2014

**Quartet of firms handles \$2 Billion LA Clippers sale to former Microsoft CEO**

*Los Angeles Daily Journal*