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Data today drives nearly all enterprises, and Partner Timothy Toohey, head of Greenberg Glusker's Cyber Security Practice, works to assure that his clients' proprietary, personal, customer and employee information, and other sensitive data is fully protected and serves its intended purposes.

A United States Certified Information Privacy Professional, a European Union Certified Information Privacy Professional, and a Certified Information Privacy Manager, Tim understands both the value and challenges of collecting, retrieving, storing, and employing data.

"Protecting the data and intellectual assets of a company is essential to protecting its brand," says Tim. "In a data-centric world, unauthorized access and dissemination of personal and proprietary data can be fatal to a business. Our job as privacy and data security lawyers is to help clients understand and manage these risks."

Cutting edge business advice for IP, privacy, and data security

An intellectual property lawyer as well as a privacy and data security attorney, Tim works hand-in-hand with organizations, entrepreneurs, and high-profile individuals—entertainers, actors, and athletes—on matters of data strategy and security, drawing upon his proven ability to translate technical aspects to non-technical persons. He helps his varied clients efficiently collect and secure the data and intellectual property crucial to their success in today's connected world.

On the cutting edge of data's role in all aspects of society and particularly in areas with legal implications, Tim also skillfully facilitates conversations to mediate between the needs of technologists and executives. He advises clients on what can be done to maximize effective data usage to comply with national and international laws, regulations, and best practices. If necessary, Tim represents clients in litigation involving data security, privacy, and technology.

Trans-national focus

Tim's counsel also extends to enterprises whose activity touches and crosses foreign borders. "Although we may think of the Internet as borderless, it often is not. Greatly different laws apply throughout the world," explains Tim. "Data not only becomes fodder for the varied purposes of international hackers, it also presents additional

challenges in dealing with cross-border privacy and data transfer laws, which continue to broaden and evolve.” Counseling clients on trans-border data transfers and processing issues is therefore a key aspect of Tim’s practice.

Proven success in complex IP litigation

Among Tim’s notable cases was his participation in the successful resolution of a multi-layered intellectual property litigation involving a motion picture franchise. The case presented complex issues of copyright and trademark law that required sorting out various strands of domestic and international law, as well as complex historical evidence. Success was achieved by shaping a coherent narrative that emphasized the importance of the intellectual property at issue in light of the investment made by the creators of the motion pictures.

“Protection of data and technology is key to a company’s success in our highly interconnected world,” says Tim. “I am committed to bringing the best legal team and the most up-to-date counsel and advice to our clients, wherever they are in world.”

Professional Affiliations

- Member of the Arbitration Panel for the EU-U.S. Privacy Shield Framework
- Executive Committee Member, [Privacy & Cybersecurity Section](#), Los Angeles County Bar Association (LACBA)

Bar Admissions

- California

Education

- University of California, Berkeley Boalt Hall School of Law (J.D., 1985)
- Harvard University (Ph.D., 1980)
 - Modern European and British History
- Wadham College, University of Oxford (B.A., 1975)
 - Rhodes Scholar
 - Modern European History
- Stanford University (B.A., 1972)
 - Modern European History, German and Literature

Media

October 15, 2019

California Attorney General Issues Proposed Regulations For California Consumer Privacy Act (CCPA)

May 23, 2019

Will Privacy Kill the Digital Star? Analyzing Data Protection Regulations

2019 IAEL Book _ Chapter 3.1

May 13, 2019

Cryptocurrency Investor Michael Terpin Wins \$75.8 Million Judgment in First-Ever SIM Swap Racketeering Case

April 24, 2019

EU Gives Nod to 'Big Brother' Biometrics Database

Tech News World

April 4, 2019

The California Consumer Privacy Act (CCPA)

Secure The Village

April 2, 2019

California's Consumer Privacy Act: Implications for Counsel and Clients

Paradigm

January 25, 2019

ADA Compliance Now Applies to Websites and Apps

January 23, 2019

Dutch Doc Wins 'Forget My Suspension' Case

ECT News Network

January 19, 2019

Stole \$24 Million But Still Can't Keep a Friend

Krebston on Security

August 17, 2018

Facebook, Google Could Be Wild Cards In Privacy Law Fight

Law360

August 15, 2018

Cryptocurrency investor robbed via his cellphone account sues AT&T for \$224 million over loss

CNBC

June 29, 2018

Is GDPR Coming to California?

Greenberg Glusker Client Alert

May 24, 2018

Top Five Questions We're Being Asked Leading Up to "GDPR Friday"

Greenberg Glusker Client Alert

January 10, 2018

Greenberg Glusker Partner Timothy Toohy Appointed to Arbitration Panel for EU-US Privacy Shield

Greenberg Glusker Press Release

January 1, 2018

California Legislation And Regulation To Watch In 2018

Law360

October 13, 2017

GC Cheat Sheet: The Hottest Corporate News Of The Week

Law360

October 6, 2017

Equifax Fallout Could Boost Consumers' Shaky Harm Claims

Law360

October 5, 2017

The Morning Risk Report: Data-Transfer Case Creates New Uncertainty

The Wall Street Journal

September 6, 2017

Toronto Film Fest Ups Cybersecurity Over New Hacking Threat

The Hollywood Reporter

August 28, 2017

Silicon Beach Report: Getting a Leg Up as a Star Up

Los Angeles Business Journal

August 8, 2017

Google Glass Resurfaces as a Workplace Tool, but Privacy Complications May Remain

Bloomberg

August 1, 2017

Tim Toohy named on of the Most Influential Attorneys by LABJ

Los Angeles Business Journal

July 3, 2017

Cyber security framework marches forward

Business Insurance

June 1, 2017

Bank, Payday Lender Spar Over Insider Cybersecurity Risk

Bloomberg

April 24, 2017

Privacy Shield certifications reach 2,000, still far short of Safe Harbor

CQ Roll Call

April 13, 2017

Cookies Consent Conflicts May Undercut EU ePrivacy Regulation

Bloomberg Law- Privacy Law Watch Bulletin

March 15, 2017

Facebook Gets Tough on Spy Apps

Tech News World

March 2, 2017

FCC's Halt Of Privacy Rule Signals Net Neutrality Reversal

Law360

February 24, 2017

How's he doing, so far?

SC Magazine

January 2, 2017

New York takes tough stance on financial cyber security

Business Insurance

November 10, 2016

Trump Administration Likely to Support EU-U.S. Data Transfer Pact, Attorneys Say

Bloomberg BNA Privacy Law Watch

August 16, 2016

Overcoming Statistical Overload: Establishing the First Steps of a Cybersecurity Program

Paradigm

August 16, 2016

A Glimmer of Hope for Cyberthreat Data Sharing

American Banker

April 22, 2016

Greenberg Glusker Expands Intellectual Property Practice With Certified Privacy Professional; Launches Cyber-Security Practice

Greenberg Glusker Press Release

April 20, 2016

Scope Of EU Privacy Law Has Companies Scrambling

Law360